

Privacy Policy

Last updated: October 9, 2024

This Privacy Policy describes how B&T Accounting Services, LLC ("we," "us," or "our") collects, uses, and discloses your personal information when you visit our website and use our SMS services.

1. Information We Collect

We collect various types of information in connection with the services we provide, including:

- a. **Personal Information:** When you interact with our website or sign up for our SMS services, we may collect personal information such as:
 - Name
 - Email address
 - Phone number
 - Billing and shipping address
 - Payment information (e.g., credit card details)
- b. **Automatically Collected Information:** When you visit our website, we automatically collect certain information about your device, including:
 - IP address
 - Browser type
 - Time zone
 - Referring URLs
 - Pages viewed
 - Cookies and similar tracking technologies

2. How We Use Your Information

We use the information collected for the following purposes:

- To process your transactions and manage your orders
- To communicate with you via SMS, including updates, promotions, and other relevant notifications
- To analyze trends and monitor usage patterns

3. SMS Marketing and Communications

By opting into our SMS service, you agree to receive SMS messages from us, including marketing messages. We may use your phone number to:

- Send promotional offers and updates
- Notify you of order status, including confirmations, shipments, and delays
- Respond to inquiries or customer service requests

You can opt out of SMS marketing messages at any time by replying "STOP" to any message or contacting us directly.

4. How We Share Your Information

We may share your personal information in the following situations:

- **With Service Providers:** We share your information with third-party service providers that assist in the operation of our website, SMS services, or processing payments.
- **For Legal Compliance:** We may disclose your information if required to do so by law or to protect our legal rights.

Do Not Share Statement: We do not sell or rent your personal information to third parties for their marketing purposes. Any sharing of information is strictly limited to the purposes described above.

5. Security of Your Information

We take reasonable precautions to protect your personal information, but no method of transmission over the Internet or via SMS is 100% secure. While we strive to use commercially acceptable means to protect your data, we cannot guarantee absolute security.

6. Your Data Protection Rights

Depending on your location, you may have the following rights regarding your personal information:

- **Right to access:** You can request a copy of your personal data.
- **Right to rectification:** You can request that we correct any inaccurate information.
- **Right to erasure:** You can request that we delete your personal data.
- **Right to restrict processing:** You can request that we limit the use of your data.
- **Right to object:** You can object to the processing of your data for certain purposes, such as marketing.

7. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your experience on our website. You can manage your cookie preferences through your browser settings.

8. Children's Privacy

Our website and SMS services are not directed at individuals under the age of 13. We do not knowingly collect personal information from children under 13. If we become aware that we have inadvertently collected such information, we will take steps to delete it.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be reflected by updating the "Last Updated" date at the top of this policy. We encourage you to review this policy periodically for any updates.

10. Contact Us

If you have any questions or concerns about this Privacy Policy, please get in touch with us.